

Kennecott and Downtown Alliance transit pass sponsorship

We recently partnered with the Downtown Alliance to provide transit passes to Utah citizens encouraging the use of public transportation during red air days. We have received a tremendous response, and we appreciate the commitment so many are making to help clear our air.

As you look across the Salt Lake Valley, it is evident that we are all impacted by air quality. There is no silver bullet to achieving perfect air, but it is important for everyone to take action. We hope our sponsorship of these passes encourages citizens to get out of their cars and utilize public transportation to reduce impacts during red air days.

At Kennecott, we provide the elements necessary for modern living while also working to reduce our emissions. To date, we have saved more than 2 million gallons of fuel, and we have prevented more than 21,000 tons of greenhouse gas emissions through our idling reduction programs. More information on our efforts are available at Kennecott.com.

Pass details

Transit passes are good for one full day of transit service on UTA's TRAX, MAX and local bus. You can also apply \$5.75 towards the cost of a trip on FrontRunner.

(Note the card was printed with an expiration date of January 31, 2013, but this has been extended for your use until April 1, 2013.)